



CAPABILITIES & EXPERIENCE 2005

VitraMax Group, Inc.
116 South 10th Street | Louisville, Kentucky 40202
Phone (502) 589-3828 | (502) 589-3830 Fax

VitraMax Group, Inc. provides a diverse array of architectural and art glass designs, products and services to commercial and retail customers throughout the world.

VMG was established in 1993 and incorporated in 1998 in Louisville, Kentucky to design, create, fabricate and distribute architectural and decorative glass and related work to customers consisting of private, public and liturgical commissions, OEM and private label manufacturing.

Company Mission

To create artistic, inviting and innovative designs in glass, iron and stone that last for a lifetime. To fabricate and manufacture our designs, including designs of our customers, with care and purpose, enabling the concept to come alive with the same perspective, feeling, impact and dimension that was projected from the original inspiration.

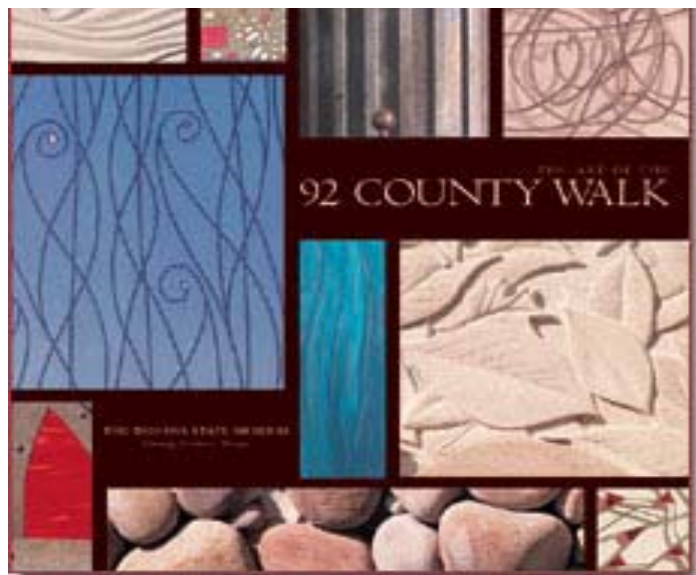
Company Infrastructure

VMG's main office and manufacturing facility are in Louisville, Kentucky, where we operate a 22,000 square foot facility. A total of approximately fifteen people are employed by the company, including artists, craftspeople, marketing representatives and principals. VMG has a part-time sales office in Houston, Texas.

Production capacity to grow significantly over current volumes without any additional requirements for building or equipment.



The Art of the 92 County Walk (Indiana State Museum building photography © Jeff Goldberg/Esto)



The artisans and craftspeople of VMG have mastered the ability to aesthetically and consciously make art with glass — one of man’s oldest and longest lasting discoveries. Through the skillful use of ancient and modern techniques, including fire, chemistry, alchemy and photography, among other things—glass is bent, shaped, colorized, sculpted and developed into graphical and/or dimensional images and/or objects. Accent, emphasis and attention can be selectively focused using metal, textile and stone.

VMG products and services are marketed directly by VMG to consumers and through manufacturer representatives to consumers. Typical consumers are:

Architects

Interior Designers

Builders

Kitchen & Bath Stores

Plumbing Supply Stores

Garden Supply Stores

VMG currently concentrates its activities and product offerings in three different areas:

VitraMax Designs™ Studio

- ◆ Custom Glass Wall Divisions, Privacy Windows
- ◆ Custom Glass Shower Enclosures
- ◆ Custom Glass Countertops
- ◆ Custom Glass Vessels and Sinks
- ◆ Custom Glass Lighting
- ◆ Custom Glass Tiles
- ◆ Custom Iron, Stone and Wood Pedestal Mounts and Accessories
- ◆ Public Art Commissions

Verré by VitraMax (Catalog Products)

- ◆ Glass Vessels and Sinks
- ◆ Glass Countertops
- ◆ Glass Lighting
- ◆ Glass Giftware and Accessories
- ◆ Pedestals/Mounts

OEM for a Large International Plumbing Fixture Supplier

- ◆ Glass Vessels
- ◆ Glass Sinks
- ◆ Glass Pedestals

VMG Designs™ takes pride in collaborating with its customers to design striking yet functional architectural and artistic projects. Once the design is complete, VMG then brings your architectural and/or artistic projects to life through its mastery of the power of heat to transform ordinary glass into something beautiful and dramatic.

The envelope of design and technique has been expanded by VMG to offer a unique variety of elegant works, ranging from traditional to the most contemporary. Whether the project is a custom vessel, a custom shower enclosure, custom lighting, back-lit art glass in a pool or fountain, or spiritually moving liturgical works, your project will be individually designed, hand-crafted and wrought to the highest degree of production tolerances possible — the project will be truly one-of-a-kind.

VMG Designs™ takes pride in knowing that your produced VMG Designs™ and VMG Works™ will bring years of compliments, enjoyment, comfort and satisfaction.

We are proud to say that all of our products are made in America.



Venetian Architectural Panel on Display in the Kentucky Art and Craft Foundation Gallery, 608 Main Street, Louisville, Kentucky. Fused and colored panels with inclusions. Approximately 7' x 3' x 3/8".

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Z's Oyster Bar and Steakhouse

To capture the nautical theme of this restaurant the overhead lighting reflects the colors of the sea and is cast with the shapes and textures of rolling waves. The six wall sconces also in the restaurant are back lit to add subtle mood lighting. (2' x 4')

Contact: VitraMax Group

PROJECT REFERENCES



Jewish Hospital ~ Gender Specific Medicine Entry

An interior glass wall with floating glass panel is the highlight to the reception area of the Center for Gender-Specific Medicine at Jewish Hospital, Medical Center East in Louisville, Kentucky. (7.25 x 23')

Contact: Tim Saughnessy, Jewish Hospital System, Louisville, Kentucky (502) 259-6010



Tweed County Courthouse (Manhattan Building Restoration)

Commissioned by the Manhattan County, New York, New York/ Cummings Studio. VitraMax was awarded etching/fabrication responsibilities for approximately 125 panels. The work is part of a larger restoration to Manhattan County's Tweed Court House, which was named after William Marcy "Boss" Tweed. Approximate 2,000 Square Foot Dome.

Contact: Glen Shalan, Cummings Stained Glass (413) 664-6578



Louisville Water Company

This project, commissioned by the Louisville Water Company in 1998, was completed in by VitraMax Group in 1999 and is a dynamic example of texture, subtle color, form and movement. The fountain area is 30 feet in diameter and is viewable from 360 degrees.

Contact: Rick Kremer, Louis & Henry Architects, Louisville, KY (502) 589-5010



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Gas Flame ~ Indiana State Museum

Shot showing mixed media, site specific sculptural icon. Commissioned by 2nd Globe/Indiana State Museum. One of four site specific icons created by VMG that were incorporated into the Indiana State Museum's interactive "92 County Walk." This icon represents Blackford County, founded in 1838; rich in oil and gas resources, which help fuel its economic growth. Slumped, colored, gilded and laminated glass on aluminum mounted in a niche carved into the building's limestone exterior (36" x 36" x 5")

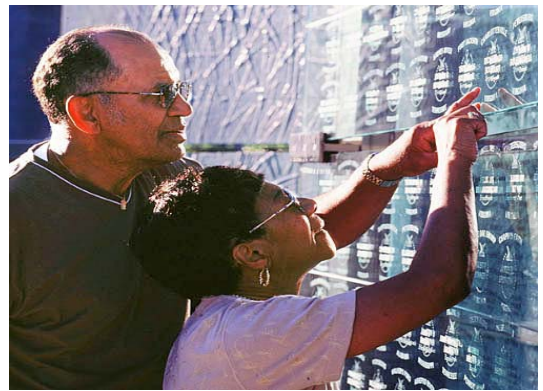
Contact: Geoff Lawrence, 2nd Globe, Indianapolis, IN (360) 756-2127



Congressional Medal of Honor Memorial

Detail shot showing curves and scale; Dedication Day, 1999. The memorial was commissioned by Indiana Power and Light and IPALCO Foundation, Indianapolis, Indiana. Working with ROAMworks (Eric Fulford and Ann Reed) VMG colorized, bent, cast and etched approximately 250 panels (7' x 2' x 3/4") with 3,410 names, service emblems, state of origin, citation locations and decorative patterns.

Contact: Eric Fulford & Ann Reed, ROAMworks, Indianapolis, Indiana (317) 637-5394



Jewish Hospital East ~ Mammography Wall

An entire wall in the hospital's mammography lab is tempered, colored and etched with a representation of the female form to produce a beautiful and calming backdrop for this rather technical procedure. (9' x 8')

Contact: Tim Saughnessy, Jewish Hospital System, Louisville, Kentucky (502) 259-6010



Venetian Light Sconce

Venetian light sconce on display in the Kentucky Art and Craft Foundation Gallery, 608 Main Street, Louisville, Kentucky. Fused and colored glass, with inclusions. Approximately 42" x 21" x 5".

Contact: VitraMax Group



CAPABILITIES AND EXPERIENCE

VERRÉ BY VITRAMAX

Verré by VMG brings several exciting products to the marketplace. The scope of products includes vessels, sinks, custom countertops, wrought iron and wood pedestals, plumbing fixtures, light sconces and panels, accessory furniture pieces and a distinctive line of table top accessories.

Virtually all of Verré products can be delivered to the customer within three weeks of order confirmation.



http://www.hgtv.com/hgtv/dream_home_2003/article/0,1783,HGTV_8098_1546304,00.html



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Baltic Amber Gem and Wrought Iron Wall Bracket

The Baltic Amber Gem is one of thirteen color choices in the Gem Series. These bowls are hand-crafted and wrought with a faceted exterior and a smooth interior of 7/8" Cathedral Stained Glass. They are ideal for above-counter and pedestal mounting. The wrought iron bracket is available in 6 finishes and easily mounted at any height. A granite deck or Cantera Quarry Stone decks are available and customizable for one, three hole or wall-mount faucet sets.



Bamboo Man

Shown here with two Jade Gems from the Gem Series, the wood base has six niches for convenient storage and concealment of any plumbing. It features a bamboo finish on the countertop which can be customized. This is an ideal candidate for wall-mount faucets and hospital-ity scenarios.



Metal Man

This masculine ensemble accentuates diversity. The Blue Luster sink is a fusion of dichroic glass and 3/8" gray glass. These are truly unique sinks. The main characteristic of dichroic glass is that it has a transmitted color and a completely different reflective color. Lusters come in a variety of colors including Silver, Blue, Teal, Salmon, and Purple. The cabinet is made from stained ash with a stainless steel countertop which is rugged yet refined. A sliding cast glass door helps conceal the plumbing.

(As seen on It's Christopher Lowell—4/03)



Claro

Sandblasting creates the milky effect on this elegant design made from 3/4" clear glass. Custom etching patterns are available.



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OEM SUPPLIER

VMG supplies virtually all glass vessels, sinks and pedestals to a worldwide designer, supplier and market share leader to the plumbing fixture market, especially the luxury fixture marketplace.

There are currently 15 products provided by VMG to this OEM supplier.

